# Proposed Solution for Freelance Finder App

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| S. No. | Parameter | Description |
| 1 | Problem Statement (Problem to be solved) | Many developers, designers, and freelancers lack a centralized platform to showcase their personal projects and digital products. Users also find it difficult to access, like, or purchase freelance-built resources easily and securely. |
| 2 | Idea / Solution Description | Freelance Finder is a MERN stack-based platform that allows users to upload, explore, like, and buy freelance products or projects. It features real-time product visibility, a built-in authentication system, and secure product management by users. |
| 3 | Novelty / Uniqueness | - Interactive React UI for seamless UX - Email-based signup/login with Google verification code integration - Product visibility and preview features - Real-time product interaction (likes, purchases) - Conditional rendering of edit/delete options based on user role |
| 4 | Social Impact / Customer Satisfaction | - Empowers freelancers to market and monetize their creations - Simplifies discovery and access to high-quality freelance tools/products - Builds a sense of community through user interactions (likes, reviews) - Encourages code/product reuse and learning |
| 5 | Business Model (Revenue Model) | - Free access for basic user features - Premium subscriptions for advanced seller analytics or dashboard tools - Transaction-based commission model on purchases - Optional ad-free experience for buyers |
| 6 | Scalability of the Solution | - Built on a scalable MERN architecture (MongoDB, Express, React, Node.js) - Future integration of a freelancer dashboard, advanced search, and user management - Modular design for easy deployment and API expansion - Suitable for open-source or SaaS deployment models |